Template: Ways to Give Website Page

How to Use This Template:
Use this page as a starting point to build or update your nonprofit's "Ways to Give" webpage. Customize each section with your organization's name, mission, impact examples, and contact information. The goal is to make it easy for supporters to find the giving option that fits them best.

This template has been updated as of 12/2025

Meta Description: Join the movement to [insert mission]. Explore how to support [Insert Nonprofit Name] in the way that fits you best.

Ways to Give: Support [Insert Nonprofit Name]

Every day, [insert core problem: e.g., families face barriers, animals go without care, communities lack resources].

You can change that. Find a way to give that fits your life and fuels impact.

There's More Than One Way to Make a Difference

Your support [insert impact statement: e.g., keeps our programs running, empowers our volunteers, ensures no one is left behind].

We know you want your giving to matter. That's why we've made it simple to give in ways that align with your goals and create lasting change.

Give Monthly: Become a [Insert Program Name or Sustainer Title]

When [insert trigger: e.g., needs arise, opportunities appear], we have to act fast. Monthly donors make that possible.

Your steady support means:

- We can say “yes” immediately when [insert example: e.g., a call for help comes in].
- We can plan ahead for high-demand times like [insert seasonal example].
- We can keep [insert resources: e.g., programs, staff, or supplies] active, even when donations fluctuate.

Your monthly gift provides:

- $25/month [insert tangible impact]
- $50/month [insert tangible impact]
  $100/month [insert larger impact]

You can adjust or cancel anytime.
[Button: **Become a Monthly Donor**]

Donate Stock or Give Through Your Investments

When you give from your investments instead of cash, you can often make a bigger impact at no additional cost to you.

By donating appreciated securities directly to [insert org name], you can support [insert cause] while potentially receiving meaningful tax advantages, such as:

- Avoid capital gains taxes on the appreciated amount
- Deduct the full fair market value of your gift (Up to 30% AGI)
- "Reset” your cost basis (By donating appreciated securities directly and then repurchasing them, you can avoid capital gains taxes on the donated shares and increase your cost basis on the new one)

To make a gift of stock, contact us at [insert email address].

[Button: **Give Stock**]

Give Through Your IRA: Qualified Charitable Distributions

If you have an Individual Retirement Account (IRA), you may be able to make a Qualified Charitable Distribution (QCD), which is a direct transfer from your IRA to [insert nonprofit name].

By giving directly from your IRA, you can satisfy part or all of your required minimum distribution (RMD).

To make a QCD gift:

- Contact your IRA custodian and request a Qualified Charitable Distribution payable to [Insert Nonprofit Name].
- Provide our details:
    - Legal Name: [Insert Nonprofit Name]
    - Address: [Insert address]
    - EIN: [Insert EIN]
- Notify us at [Insert email address] so we can thank you and ensure your gift is properly acknowledged.

Note: QCDs must be made directly from your IRA to a qualified charity to retain potential tax benefits.

[Button: Give Through Your IRA]

Leave a Legacy: Planned Giving

Some gifts make an impact today.

Planned gifts create change for generations.

By including [Insert Nonprofit Name] in your will, trust, or retirement plan, you ensure [insert long-term vision statement: e.g., that your legacy of compassion continues for years to come].

Sample bequest language to include in your will:

> "I give to [Insert Nonprofit Name], a nonprofit organization located in [insert location] (EIN: [insert EIN]), the sum of $_____ (or ___% of my estate or list specific assets) for its general charitable purposes."

If you include [Insert Nonprofit Name] in your estate plans, please let us know. We'd love the opportunity to thank you and recognize your generosity.

[Button: **Learn About Planned Giving or Contact Us**]

Give Through a Donor-Advised Fund (DAF)

If you manage your charitable giving through a Donor-Advised Fund, you can easily recommend a grant to support [Insert Nonprofit Name].

Your DAF gift helps us [insert impact: e.g., act quickly when needs arise, deliver resources to those who need them most].

To Recommend a Grant From Your DAF:

- Include [Insert Nonprofit Name] as the recipient
- Use EIN: [insert EIN] and address: [insert address]
- Let us know about your gift so we can thank you and share impact updates!

[Button: **Give Through Your DAF**]

Double Your Gift Through Corporate Matching

Thousands of companies match employee donations dollar-for-dollar. And some even double or triple your gift!

Here's How to Find Out:

- Ask your HR department if your company offers donation matching
- If they do, submit your donation receipt
- Your employer will then send a matching gift to [Insert Nonprofit Name], multiplying your impact!

If you'd like your company to discuss partnership opportunities, contact us at [insert email address].

[Button: **Contact Us**]

Every [Insert Unit of Impact] Counts

Without help, [insert consequence: e.g., more families will go hungry, more habitats will be lost].

Together, we can build a future where [insert aspirational outcome].

[Buttons: **Give Monthly** | **Donate Stock** | **Leave a Legacy Gift**]

Disclaimer

[Insert Nonprofit Name] is a 501(c)(3) nonprofit organization. The information provided here is for general educational purposes and should not be considered legal or tax advice. Every individual's situation is different. Please consult your financial or tax advisor to determine what's best for you.

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